



UEM

UNIVERSIDAD DE MONTERREY
International Programs Office

LIST OF COURSES THAT CAN BE OFFERED IN ENGLISH

Humanities

- Seminar on Compared Literature
- Seminar on Philosophy
- Literature of the XXth Century
- Modern Philosophy

Education

- Education and Family
- Learning and its Initiatives for the Emotional and Intellectual Development
- Diversity Pedagogy
- Processes, Strategies and Learning Theories
- The School as an Organization

Communication

- Written Communication
- Scripts for Media
- Visual Culture
- Communication and Video
- T.V. Production

Business

- Marketing
- International Marketing
- Consumer Analysis
- International Marketing Seminar
- Retailing
- Leadership in the Organizations
- Leadership and Organizational Change

Accounting and Finance

- Introduction to Finance
- Decision Making Cost



Economics

- International Business
- International Trade Strategies
- Introduction to International Economics
- Seminar on International Trade

Engineering

- Probability and Statistics
- Experiment Design
- Nanotechnology and Composed Materials
- Dynamics
- Production Planning

Arts, Architecture, and Design

- Containers and Packaging
- Basic Concepts of Automotive Design
- Architecture Analysis
- Sustainable Architecture Study
- Urban Design Study
- Urban Landscaping
- Elements of the Landscape Architecture
- Interdisciplinary Solutions for Design
- Formative Graphic Animation
- Printed and Digital Media
- Fashion Marketing
- Fashion Business
- Design and Tailoring of Accessories
- Photography and Styling in Fashion
- Textile Printing Techniques
- Photography and Digital Media
- Product Representation
- Technical Drawing
- Furniture Design



- Accessories Design
- Ephemeral Installations
- Installations and Equipment
- Interiors Trends
- Interiors Seminar