

**INTERDISCIPLINARY CENTER FOR THE STUDY OF QUALITY
OF EDUCATION AND ERADICATION OF POVERTY**

**UNIVERSIDAD DE MONTERREY
DIVISIÓN DE EDUCACIÓN Y HUMANIDADES
DEPARTAMENTO DE EDUCACIÓN**

History

The Universidad de Monterrey (UDEM) is a private higher education institution accredited by the Southern Association of Colleges and Schools (SACS). Founded in 1969, it is recognized by its programs on education and the humanities, and the importance that faculty, students, alumni and academic programs devote to marginalized communities in Mexico

In 1983, the Department of Education started the Program of Applied Research in Non-formal Education and the Development of New Technologies, aimed at the enhancement of educational coverage and the increase of the quality of education provided to impoverished communities in the State of Nuevo León. The program received funds from the OAS, UNESCO and the World Bank.

UDEM's "Vision 2010" includes the development of world-class research projects and the formation of an interdisciplinary research center linked to the Department of Education in collaboration with the Departments of Social Sciences, Economics, and Humanities as well as other national and international centers and scholars.

The Interdisciplinary Center for the Study of Quality of Education and Eradication of Poverty (CIECESP in Spanish) was created in 2004 as an academic forum to foster scientific discussion about the relationship between education and eradication of poverty in Mexico and Latin America.

Mission

Contribute to the interdisciplinary study of the relations between education and eradication of poverty in Mexico and Latin America. This will foster social inclusion and educational equity in an ethical framework of respect to diversity, tolerance and appreciation of differences.

Vision to the year 2015

Be the leading research center in Mexico in the generating and diffusion of knowledge about education and poverty.

Objectives

- Promote the scientific study of the social, economic and educational processes taking place in the reality of marginalized groups –indigenous population, women, migrants, youngsters and children in areas in poverty- through the development of basic and applied research incorporating diverse theoretical and methodological frameworks.
- Contribute to the design, implementation, and evaluation of educational policies directed to the attention of marginalized groups.
- Constitute an appropriate milieu for academic exchange at national and international levels, and among disciplines and institutions that will lead to the development of joint projects.
- Develop young researchers through graduate programs related to the lines of research conforming the center.

Lines of Research

1. Public policies on education and poverty

This line focuses on the factors influencing the success of public policies in education as instruments for overcoming poverty, highlighting the optimal and equitable use of public resources.

2. School as an instrument for eradication of poverty

This line studies the way school dynamics affect societal life and focuses on equity, the enhancement of educational opportunities and the eradication of poverty. The school is analyzed from diverse angles including psychological, pedagogical, sociological, organizational and economical perspectives.

3. Higher education and equity

This line deals with the processes that promote equity in the access, attrition and academic success of higher education students in both public and private institutions. It also focuses on the impact of higher education at individual and community level.

4. Learning, family and poverty

This line studies Inter-psychological processes and cultural contexts that affect learning of low socioeconomic status children. This line operates under the premise that the family is the “first teacher of every child”.

UDEM faculty associated with the CIECESP

Jesús Amaya Guerra

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- Professor at the Department of Education
- PhD in Curriculum and Instruction and postdoctoral work on Brain Research from the University of North Texas
- Areas of specialization: Gender education and family

Ximena Barrientos Parra

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- Chairperson of the Department of Education. Masters Degree in Instructional Design from the Pontificia Universidad Católica de Chile
- PhD candidate in Innovation and Educational Technology from ITESM
- Areas of specialization: Educational technology, teacher training and innovation

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- Associate professor at the Department of Education. Masters Degree in Administration and Planning of Education from Harvard University
- PhD candidate in Higher education from Penn State University
- Areas of specialization: Educational management and educational evaluation.

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- Associate professor at the Department of Economics
- Masters Degree in Public policy from ITAM
- Areas of specialization: Fiscal federalism and public spending

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- Professor at the Department of Education
- PhD in Administration and Educational Leadership from the University of Texas
- Areas of specialization: Educational administration and Student success

Jorge Garza Rodríguez

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- Professor at the Department of Economics
- PhD in Economics from the University of Missouri-Columbia
- Areas of specialization: Economic development and public finance

Miriam Hinojosa Dieck

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- Chairperson of the Department of Social Sciences
- Masters Degree in International Relations from the University of Paris I and Masters degree in public administration from the International Institute of Public Administration
- Areas of specialization: Public policy analysis

Héctor Maldonado Willman

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- Chairperson of the department of Humanities
- PhD in Social Sciences with a specialization in Education from the Universidad Autónoma Metropolitana
- Areas of Specialization: Education in values, Human Rights and Education for the Citizenship
- Educación en valores, Derechos Humanos y Educación para la Ciudadanía

Nora H. Martínez Sánchez

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- Professor at the Department of Education
- PhD in Higher education from the University of Arizona
- Areas of specialization: Organizational theory in educational institutions

Héctor Méndez Berrueta

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- Professor at the Department of Education
- PhD in Educational Psychology from the University of California - Santa Barbara
- Areas of specialization: Mathematics and school learning

Miguel Reyes González

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- Associate Professor at the Department of Humanities
- Masters Degree in sociology from The New School for Social Research
- Areas of specialization: Politics analysis in Mexico and the State of Nuevo León

Anabela Sánchez Martínez

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- Associate Professor at the Department of Humanities
- Masters degree in education from the Universidad de Monterrey
- Areas of specialization: Family development

Juan Carlos Silas Casillas

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- Director of the CIECESP
- Professor at the Department of Education
- PhD in Educational Policy and Leadership from the University of Kansas
- Areas of specialization: Higher education

Víctor Zúñiga

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- Dean of the School of Education and Humanities
- PhD in Sociology from the University of Paris VIII
- Member of the National System of Researchers since 1989
- Areas of specialization: Mexico - United States Migration and border studies

Guest researchers

- Edmund T. Hamann (University of Nebraska)
- Jean Pierre Terrail (Université de Versailles Saint-Quentin-en-Yvelines)

Projects (2005-2007)

Name: Migración Internacional, Trayectorias Escolares y Pobreza: Inclusión/exclusión en las escuelas mexicanas y transnacionalismo de los menores migrantes mexicanos. (International migration, school trajectories and poverty: Inclusion/exclusion in Mexican Schools and transnationalism of migrant children)

Participants: Víctor Zúñiga, Edmund Hamann, Juan Sánchez, Miguel Reyes and Anabela Sánchez

Source of funding: CONACYT

Amount: 80,000 USD

Name: Predictores de Éxito Escolar en Condiciones de Marginación (Predictors of academic success under conditions of marginalization)

Participants: Juan Carlos Silas, Víctor Zúñiga, Nora Martínez and Ximena Barrientos

Source of funding: CONACYT

Amount: 100,000 USD

Name: Coordinación entre política educativa y política social en México (Coordination between educational and social policy in Mexico)

Participants: Miriam Hinojosa Dieck

Source of funding: UDEM

Amount: 0 USD

Name: Public and Private Investment in education

Participants: Nora Martínez, Jorge Garza, Sergio Escamilla de León and Juan Carlos Silas

Source of funding: National Science Foundation – New York University

Amount: 100,000 USD

Name: Fragmented Contexts: USA/Mexico Transnational Children

Participants: Víctor Zúñiga, Juan Carlos Silas and Anabela Sánchez

Source of funding: National Science Foundation – New York University

Amount: 100,000 USD

Name: Educación superior y empleo en el Estado de Campeche: Tendencias y retos
(Higher education and employment in the State of Campeche: Trends and challenges)

Participants: Juan Carlos Silas, Ximena Barrientos, Nora Martínez and Víctor Zúñiga

Source of funding: CONACYT / Estado de Campeche

Amount: 85,000 USD

Information:

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