Admission Requirements—

01. Be entitled to professional level.

02. Have at least three years of work experience.

03. Work or have a family business.

04. Submit your duly completed admission application form and requested documents to the Postgraduate Department.

05. Conduct an interview with the Director of the Program; bring your curriculum vitae (resume).

Contact UDEM—
T: 8215 10.00, ext. 1358
8215 10.00, ext. 1527
postgrados@udem.edu.mx
www.udem.edu.mx/graduate
www.udem.edu.mx/mba/en

Locate UDEM—
The University of Monterrey is located in the municipality of San Pedro Garza García, which is part of the metropolitan area of the city of Monterrey, in Nuevo León, México.
- Av. Morones Prieto 4500 Pte.
  San Pedro Garza García, N. L.
  México, C. P. 66238

MBA
be a leader
ethical
socially responsible
master´s degree in administration
An UDEM MBA—

He/she has a wide vision into the management of administrative areas from a global and competitive perspective.

His/her vision includes the financial, market, human resources, innovation strategic part, sustainable development and business ethics.

Develops initiative and concern about the challenges.

Takes risks based on solid analysis.

It has sensitivity for the environment and the community.

Through this Master’s Degree, a professional can enhance his/her skills of—

- Systemic Analytical-Critical Thinking.
- Teamwork.
- Leadership in Managing People.
- Capacity for Innovation.
- Written and Oral Communication.
- Negotiation.

UDEM Master Programs—

- These Programs allow the students to interact and learn with a national and international faculty with academic excellence and relevant professional experience.

- They are characterized by the broad professional experience of its students and the integration of groups with different educational backgrounds.

- They focus on proposing the innovative solutions that society demands by applying the acquired data and knowledge.

- They value face-to-face experience as a fundamental element for learning, enriching it with cutting-edge technology.

An UDEM MAE—

This mastery form leading executives with extensive global vision capable of innovating within a competitive environment, and to lead organizations contributing to the financial success and the development of environment and society.

Elective Courses—

Five courses to choose from:

- International Finance
- Corporate Finance
- Financial Engineering
- Financial Markets and Corporate Strategy

Core Workshops—

- Demonstrate Leadership
- Make Decisions Ethically
- Social Responsibility and Value Creation
- Management Skills

Core Courses—

- Financial Accounting
- Operations Management for Decision-Making
- Accounting for Decision-Making
- Organizational Behavior

Marketing and Commercialization—

- Market Research
- Sales Process and its Administration
- Comprehensive Marketing Communication
- Behavior and Customer Experience

Innovation and Business Development—

- Management of Innovation and Technology
- Innovation of Business Models
- Development and Innovation of Products and Services
- Management of Innovation Projects

Through these programs, the students generate national and international networking that provide invaluable job opportunities.

They offer educational solutions centered on the development of clinical skills that added value to their professional preparation.

They may have access to the facilities of the best creative talent worldwide: Center Roberto Garza Sada.

Global Education—

It is essential for UDEM to train professionals with a global vision, a capacity for analysis, and a great ability to perform with ease within the international context. We believe that it is of utmost importance to focus on the richness of each culture, thus turning our students into people who are ready to interact in a multicultural environment and make relevant contributions to the progress of their communities through international education with a human touch.

Academic Exchange—

UDEM’s Department for International Programs puts at your disposal about 30 alternatives at the best universities in the world, offering you programs that include from a week to one year abroad.

UDEM International Postgraduate—

- Through these programs, the students generate national and international networking that provide invaluable job opportunities.

- They offer educational solutions centered on the development of clinical skills that added value to their professional preparation.

- They may have access to the facilities of the best creative talent worldwide: Center Roberto Garza Sada.

The program is divided into four-month term, where participants may submit his full load (3 subjects) during the period. Each class is taught once a week, providing flexibility for the participant to continue working in his profession while studying.

Core Courses—

- Financial Accounting
- Operations Management for Decision-Making
- Accounting for Decision-Making
- Organizational Behavior

Economic Analysis for Management Decisions in Global Environment
- Marketing
- Strategic Management
- International Competitiveness

Master’s Degree period—

18 courses

6 Four-month term

2 years

Master’s Degree period—

Organizational Development
- Introduction to Organizational Development
- Methodology and Group Process
- Systemic Approach to Change
- Leadership and Strategic Change

Core Workshops—

- Demonstrate Leadership
- Make Decisions Ethically
- Social Responsibility and Value Creation
- Management Skills

Final Evaluation—

- Final Evaluation Program MA I
- Final Evaluation Program MA II

Marketing and Commercialization—

- Market Research
- Sales Process and its Administration
- Comprehensive Marketing Communication
- Behavior and Customer Experience

Innovation and Business Development—

- Management of Innovation and Technology
- Innovation of Business Models
- Development and Innovation of Products and Services
- Management of Innovation Projects