

Semesters		BASIC LEVEL			INTERMEDIATE LEVEL			ADVANCED LEVEL			
		1	2	3	4	5	6	7	8	9	
General Studies	General Studies Core Courses	FM 1202 Scientific and Technological Thinking	PS 1201 Fundamentals of Health and Wellness	DX 1201 Critical and Creative Thinking	CS 1201 Global Challenges and Dynamics	AD 1201 Sustainability and Social Responsibility	HU 2025 Philosophical Anthropology	HU 2026 Christian Social Ethics	AD 1203 Leadership Trends 3 cred	CI 1201 Contemporary Communication 3 cred	PROFESSIONAL STUDIES ELECTIVES
	General Studies / Elective Courses							General Studies Elective 1	General Studies Elective 2		
Compulsory Professional Studies	Internationalization Strategies	EC 1221 Introduction to Global Business	AD 3027 International Negotiation Models Pr. EC1221		AD 2451 Strategic Management Pr. AD 1321	AD 2320 Market Intelligence and Global Trends Pr. AD 2437	EC 3112 Global Business Strategies Pr. AD 2320	AD 1219 International Marketing Strategies Pr. AD 1420	EC 2445 Global Studies Seminar Pr. 252 créditos		IN 3241 Analytics for Business Intelligence Pr. 144 credits IN 3251 Data Management for Business Application Pr. 144 credits IN 3252 Visualization with Data Analytics Pr. 144 credits
		AD 1218 Leadership Applied to Business		AD 2442 Innovation and Invention Methods and Processes		AD 2323 Sales Intelligence Pr. AD 1420	EC 1223 Internationalization of the Company Pr. EC 1021	EC 3111 International Prices Pr. IN 2611	AD 2319 Innovation and Development of New Products and Services Pr. 252 créditos	AD 1228 Disruptive Business Seminar Pr. 252 créditos	Entrepreneurship
	Financial Analysis	CO 1013 Financial Information in Business	CO 1021 Costs for Decision Making Pr. CO 1013	CO 1045 Financial Analysis Pr. CO 1021	CO 1032 Quantitative Foundations in Finance Pr. CO 1013 y FM 1019	CO 2166 Financial Evaluation of Investment Projects and Entrepreneurship Pr. CO 1032 y CO 1045			EC 2260 International Finance Pr. CO 2166		AD 2217 Fundamentals for Entrepreneurs Pr. AD 1217 DE 2441 Legal Framework for Entrepreneurs Pr. AD2217 y DE 1217 AD 3301 Entrepreneurship Development Pr. AD 1217 y DE 2441
	Business Management	AD 1321 Business Management	AD 1420 Marketing Pr. AD 1321	AD 2437 Market Research Pr. AD 1420 y FM 1031		AD 1217 Entrepreneurship and Sustainable Business Models Pr. AD 1321 y CO 1045	SC 2012 Fundamentals of Business for Strategic Decision Making Pr. 144 créditos			IN 2122 Project Planning and Management Pr. 252 créditos	Logistics Management
	Economic and Political Analysis		EC 1051 Macroeconomics	EC 1021 Microeconomics Pr. EC 1051	EC 2510 Global Economy Pr. EC 1021	CS 1506 Geopolitics Pr. EC 2510					IN 2521 International Logistics Strategy Pr. IN 2611 IN 2720 Electronics Logistics Pr. IN 2521 IN 3336 Transportation and Inventory Systems Pr. IN 2521
	Quantitative Analysis for Decision Making	FM 1031 Statistics Applied to Business	FM 1019 Quantitative Business Tools *FM 0111		EC 2442 Business Forecasts Pr. FM 1031						International Marketing
	Legal Aspects of Business			DE 1217 Corporate Law	DE 3321 International Trade Law & Customs regulation Pr. DE 1217		EC 3324 Customs Operation Pr. DE 3321			DE 3626 International Contracts Pr. DE 3321	AD 3235 Digital Marketing I Pr. AD 1420 AD 3028 Electronic Business Pr. AD 3235 AD 3236 Business to Business Marketing Pr. AD 3235
	Logistics and Supply Chain						IN 2611 Logistics and the Supply Chain Pr. EC 2510	EC 3323 Sustainable Logistics for the Global Marketplace Pr. IN 2611	IN 2019 Operations Management Pr. EC 3323		Business Topics
Elective Professional Studies	Electives Professional Studies							Elective I Professional Studies	Elective II Professional Studies	Elective III Professional Studies	AD 3233 Selected Business Studies AD 3231 Actual Business Studies AD 3232 General Business Studies
Professional Practice and Final Assessment Program								EC 3421 Intensive Professional Internship of the Global Business PR. 216 créditos TOEFL	EC 3422 o PI 2011 Final Assessment Program of the Global Business I Pr. 252 créditos	EC 3423 Final Assessment Program of the Global Business II Pr. EC 3422 o PI 2011	
		Introduction to University Life	University Life Orientation & Development			Social Service Workshop Pr. 132 créditos	Social Service				*FM0111 Quantitative foundations for business is required for students that are not from UDEM
Co Curriculars		Co curricular I	Co curricular II	Co curricular III	Co curricular IV						