

Veronika Krásničan

Veronika Krásničan is Executive Director of ENAI (European Network for Academic Integrity), based in Brno, Czechia.

With a decade of experience in academic integrity research and practice, Veronika has contributed to a wide range of international projects. These include YATHIQU (using AI simulation for building trust in AI in health sciences), FAITH (facing academic integrity threats in higher education), BRIDGE (bridging integrity in higher education, business and society), the International Contract Cheating Project, and the Global Essay Mills Survey — spanning collaborations across Europe and beyond. She has published in leading journals and handbooks, including the *“Springer Second Handbook of Academic Integrity and the Journal of Academic Ethics”*.

Veronika is passionate about one idea above all: that we cannot build cultures of integrity by adding more rules. We build them by taking people seriously — their fears, their pressures, and their potential. That belief is at the heart of everything she does, including ENAI’s *“Wellbeing & Integrity in Higher Education”* series.